

CARDNET

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## PRE-ORDERING

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Give your customers the power to pre-order and help increase your revenue, consumer loyalty and operational efficiency.

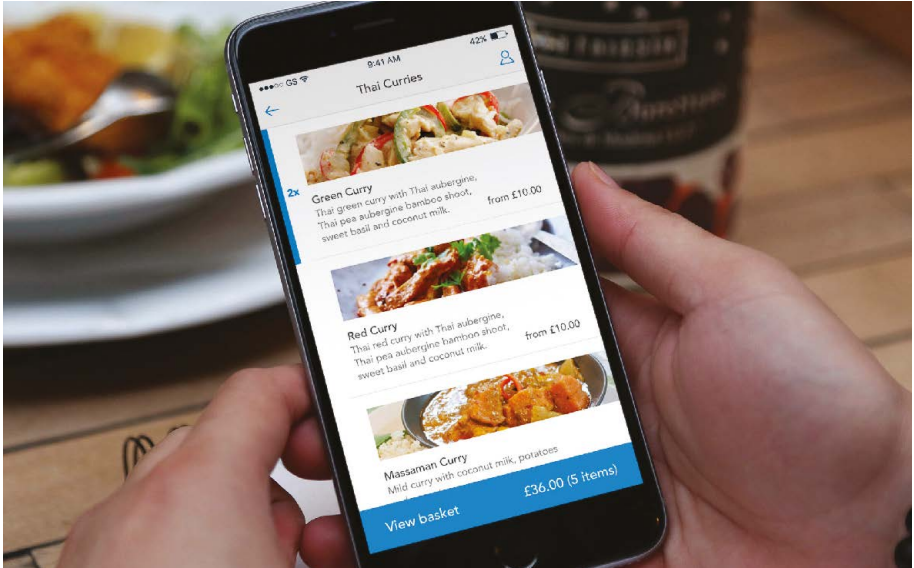
Provided by

**preoday**



**LLOYDS BANK**

Preoday provides businesses with branded mobile and online ordering platforms that suit individual requirements, with flexible and customisable solutions to help realise business goals.



### Key Features

- Preoday work with you to design a bespoke app and web ordering platform for your business to connect with customers.
- Via your personal dashboard you can update menus in real time, track orders and see repeat customers.
- Using your bespoke solution you can push notifications and loyalty promotions.
- If required, you'll be able to offer customers the option to collect or request delivery of products.
- Preoday support you with marketing and staff training to help you make the most out of the solution.

### Key Benefits:

- Commission free orders.
- Entirely your own brand.
- Communicate directly with your customers.
- Fully integrable with your systems and Point of Sale.
- You're in control with a self-managed solution.
- You have the data to inform your business.

Preoday support in customising and setting up your app, adjusting the solution to work best for your business.

Through Preoday's support and joining process, you are provided with the tools to reach new customers, offer loyalty to those who keep returning and increase operational efficiency.



Payment Gateway



Data Warehouse



Mobile Push Messaging



Email Messaging



POS



CRM/Loyalty



Dispatch System



Realtime Updates

**preoday**

For more information visit [preoday.com](https://preoday.com)

Contact your Cardnet Sales or relationship manager or call **0345 60 44 635**

Preoday are an approved partner for Pre-ordering with Lloyds Bank Cardnet however neither party work on behalf of each other.

Cardnet will introduce interested merchants to Preoday. Any contracts resulting from such introductions will be between the merchant and Preoday only.

## I'd like to find out more about mobile retail apps

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Go to [lloydsbankcardnet.com](https://lloydsbankcardnet.com)

Please contact us if you'd like this information in an alternative format such as Braille, large print or audio.



Call us on **0808 271 9288**

Lines open 9am-5pm Monday to Friday

If you have a hearing or speech impairment you can use the Next Generation Text (NGT) Service. More information on the NGT Service can be found at: [ngts.org.uk](https://ngts.org.uk)

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### Important information

Calls may be monitored or recorded in case we need to check we have carried out your instructions correctly and to help improve our quality of service.

Cardnet® is a registered trademark of Lloyds Bank plc.

Lloyds Bank plc. Registered Office:  
25 Gresham Street, London EC2V 7HN.  
Registered in England and Wales No. 2065.

Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under Registration number 119278.

We are covered by the Financial Ombudsman Service (FOS). Please note that due to FSCS and FOS eligibility criteria not all business customers will be covered.



**LLOYDS BANK**

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